



2019 FINALISTS



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Updated: 04/22/2019

Marketing & Design

CATEGORY 01 – Best Community Logo

Waterline	Shea Homes	Gauger + Associates
Sunset	Lennar Homes	
Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications
SP78	Trumark Homes	Gunn Jerkens Marketing Communications
Metro Crossing	Toll Brothers	Gauger + Associates

CATEGORY 02 - Best Community Brochure

Theory	Shea Homes	Gauger + Associates
Waterline	Shea Homes	Gauger + Associates
Sunset	Lennar Homes	
Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications
Valencia		Gauger + Associates

CATEGORY 03 - Best Print Ad

Sage	Shea Homes	Gauger + Associates
Shea Homes Northern California	Shea Homes	Gauger + Associates
Emerson Ranch	Brookfield Residential	Gunn Jerkens Marketing Communications
Waterline	Shea Homes	Gauger + Associates
The Dunes on Monterey Bay	Shea Homes	Gauger + Associates



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CATEGORY 04- Best Overall Advertising Campaign

The Dunes on Monterey Bay	Shea Homes	Gauger + Associates
Waterline	Shea Homes	Gauger + Associates
Sage	Shea Homes	Gauger + Associates
Vista Dorado	Shea Homes	Gauger + Associates
Tassajara Hills	Toll Brothers	Gauger + Associates

CATEGORY 05 - Best Community Signage

Nuevo	SummerHill Homes	Marketshare
The Palm	TRI Pointe Homes	Marketshare
Sunset at Boulevard	Lennar Homes	MSI Gunn Jerkens Marketing Communications
Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications Marketshare MSI
SP78	Trumark Homes	Gunn Jerkens Marketing Communications Marketshare

CATEGORY 06 - Best Graphic Continuity

The Dunes on Monterey Bay	Shea Homes	Gauger + Associates
Waterline	Shea Homes	Gauger + Associates
Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications
SP78	Trumark Homes	Gunn Jerkens Marketing Communications
Metro Crossing	Toll Brothers	Gauger + Associates

CATEGORY 07 - Best Digital Campaign

Toll Brothers Branded	Toll Brothers	Gauger + Associates
Gale Ranch Branded	Toll Brothers	Gauger + Associates
Sage	Shea Homes	Gauger + Associates



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CATEGORY 08 - Best Special Event

Tassajara Hills	Toll Brothers	Steve Montes Events
Emerson Ranch	Brookfield Residential	Gunn Jerkens Marketing Communications Steve Montes Events

CATEGORY 09 - Best Website

Anantara Villas	Legend USA	Gauger + Associates
Creative Design Group		Creative Design Group
Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications
DeNova Homes Website	DeNova Homes	
Metro Crossing	Toll Brothers	

CATEGORY 10 - Best Sales or Leasing Office Design

Greyson Place	TRI Pointe Homes	Marketshare
Nuevo	SummerHill Homes	Marketshare
The Palm	TRI Pointe Homes	Marketshare
Waterline	Shea Homes	CDC Designs
Welcome Haus at Boulevard	Brookfield Residential/Lennar Homes	Gunn Jerkens Marketing Communications CDC Designs Marketshare
SP78	Trumark Homes	Gunn Jerkens Marketing Communications Marketshare

CATEGORY 11 - Best Landscape Design

Winner to be announced at Award Ceremony

CATEGORY 12 - Best Outdoor Living Space

Promontory at Stonebrae	Richmond American Homes	Van Dorn Abed Landscape Architects
Tassajara Hills, The Knolls	Toll Brothers	SJA



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Borello Ranch Estates – Plan 2 – Bellina	Toll Brothers	edingerArchitects
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CATEGORY 13 - Best Design Center

Winner to be announced at Award Ceremony

CATEGORY 14 - Best Merchandising of a Multifamily Community for Sale or Rent

Mathilda Apartments	SummerHill Apartments	Ryan Young Interiors
MONARCH	D.R. Horton	Creative Design Group

CATEGORY 15 - Best Interior Merchandising of a Detached Model Priced Under \$600,000

The Lanes at Allendale - Residence 1	DeNova Homes	Pacific Dimensions
The Lanes at Allendale - Residence 2	DeNova Homes	Pacific Dimensions
Citrus at Emerson Ranch – Residence 1	Brookfield Residential	HRI Designs
Paradise 360 - Residence 2	DeNova Homes	Suzanne Hanzal Interior Design
Paradise 360 - Residence 3	DeNova Homes	Suzanne Hanzal Interior Design

CATEGORY 16 - Best Interior Merchandising of a Detached Model Priced \$600,000 to \$900,000

Tierra at Monte Bella - the Oleander	Century Communities	Pacific Dimensions
Cascada at Cordes - Plan 2		Ryan Young Interiors
Daybreak at Brody Ranch - Residence 1	DeNova Homes	Design Tec
Daybreak at Brody Ranch - Residence 2X	DeNova Homes	Design Tec
Daybreak at Brody Ranch - Residence 3	DeNova Homes	Design Tec



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CATEGORY 17 - Best Interior Merchandising of a Detached Model Priced \$900,000 to \$1.5 Million

Madison Gate - Residence 1-	TRI Pointe Homes	Pacific Dimensions
The Glen at Tassajara Hills – The Wisteria	Toll Brothers	Ryan Young Interiors
Enclave at Tassajara Highlands - The Baker Beach	Tim Lewis Communities	Ryan Young Interiors
Serena at Gale Ranch - The Parada	Toll Brothers	Mary Cook Interiors
Huntington at Boulevard - Residence 3	Brookfield Residential	CDC Designs

CATEGORY 18 - Best Interior Merchandising of a Detached Model Priced Over \$1.5 Million

Bellavista - Plan 2	SummerHill Homes	Creative Design Group
Crown Point at Stonebrae - Residence 7	Brookfield Residential	CDC Designs
Borello Ranch Estates - Plan 6 - Tesoro	Toll Brothers	Savannah Design Group

CATEGORY 19 – Best Interior Merchandising of an Attached Model Priced Under \$750,000 **CANCELLED**

CATEGORY 20 - Best Interior Merchandising of an Attached Model Priced Over \$750,000

Apex at Mission Stevenson - Residence 2	TRI Pointe Homes	Pacific Dimensions
6Sixty - Residence 3	Taylor Morrison	Pacific Dimensions
Lighthouse - Plan 2	Lennar Homes	
Fillmore at Boulevard – Residence 3	Brookfield Residential	HRI Designs
SP78 - Plan 1ALT	Trumark Homes	CDC Designs



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CATEGORY 21 - Best Architectural Design Detached Home - Under 2,400 SF

Paradise 360 Plan 1	DeNova Homes	WHA Architects. Planners. Designers
Paradise 360 Plan 2	DeNova Homes	WHA Architects. Planners. Designers
Daybreak Plan 2	DeNova Homes	WHA Architects. Planners. Designers
Daybreak Plan 1	DeNova Homes	WHA Architects. Planners. Designers
Beachwood - The Santa Cruz		Hunt Hale Jones Architects

CATEGORY 22 - Best Architectural Design Detached Home - 2,401 to 3,000 SF

Sunset at Boulevard - Plan 3	Lennar Homes	WHA Architects. Planners. Designers
Serena at Gale Ranch – The Arcadia	Toll Brothers	
Huntington at Boulevard - Plan 2	Brookfield Residential	KTGY Architecture + Planning
Daybreak - Plan 3	DeNova Homes	WHA Architects. Planners. Designers
Newbury at Boulevard - Plan 1	Lennar Homes	WHA Architects. Planners. Designers

CATEGORY 23 - Best Architectural Design Detached Home - Over 3,000 SF

Promontory at Stonebrae – The Perry	Richmond American Homes	
Tassajara Hills, The Bluffs – The Prescott	Toll Brothers	KTGY Architecture + Planning
Borello Ranch Estates – Plan 6 - Tesoro	Toll Brothers	edingerArchitects

CATEGORY 24 - Best Architectural Design Attached Home - Under 2,000 SF

Lighthouse - Plan 2	Lennar Homes	Urban Arena
Lexington Ave One - Residence 3a.2	Lennar Homes	KTGY Architecture + Planning
Nova at The Vale - Residence 6	Taylor Morrison	Dahlin Group Architecture Planning
Nova at The Vale - Residence 4	Taylor Morrison	Dahlin Group Architecture Planning
Nova at The Vale - Residence 5	Taylor Morrison	Dahlin Group Architecture Planning



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CATEGORY 25 - Best Architectural Design Attached Home - Over 2,000 SF

Wilshire at Boulevard – Residence 6	Brookfield Residential	WHA Architects. Planners. Designers
Local at State Street – Residence 4	SummerHill Homes	KTGY Architecture + Planning
Russell Square at Metro Crossing - Plan RX2	Toll Brothers	

CATEGORY 26 - Best Architectural Design of a Multi-Family Community

Anton Menlo		KTGY Architecture + Planning
SP78	Trumark Homes	KTGY Architecture + Planning
Wilshire	Brookfield Residential	WHA Architects. Planners. Designers
Station House		Hunt Hale Jones Architects
SoMont	Lennar Homes	KTGY Architecture + Planning

CATEGORY 27 - Best Architectural Series (Collection of Plans)

Winners to be announced at Award Ceremony

CATEGORY 28/29 - Communities of the Year

Boulevard (Master Plan)	Brookfield Residential/ Lennar Homes	Gates + Associates Gunn Jerkens Marketing Communications Ruggeri-Jensen-Azar KTGY Architecture + Planning MacKay & Soms Marketshare WHA Architects. Planners. Designers
Lighthouse	Lennar Homes	Marketshare Urban Arena
Metro Crossing	Toll Brothers	CDC Designs Evolution Virtual Gauger + Associates Marketshare



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Nova at The Vale	Taylor Morrison / Landsea	Dahlin Group Architecture Planning
SP78	Trumark Homes	Gunn Jerkens Marketing Communications Marketshare CDC Designs KTYG Architecture + Planning
Sunset at Boulevard	Lennar Homes	WHA Architects. Planners. Designers Gunn Jerkens Marketing Communications MSI

CATEGORY 30 - Builder of the Year

Brookfield Residential
Lennar Homes
Toll Brothers
Trumark Homes



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Professional Achievement

CATEGORY 31 - Sales Rookie of the Year

Nick McCallion	Brookfield Residential
Justus Yeung	Trumark Homes

CATEGORY 32 - Sales Veteran of the Year

Wai See Cheung	Landsea Homes
Debra Hannon	Brookfield Residential
Zoe Morillo	Richmond American Homes

CATEGORY 33 - Sales Professional of the Year

Roger Barrientos	Century Communities
Gregg Betz	Landsea Homes
Paula Madison	Brookfield Residential
Shoreh Mirhadi	Brookfield Residential
Norma Ramos	Century Communities

CATEGORY 34 - Sales Team of the Year

Blythe Milano & Lori Davis	Century Communities
Linh Truong-Rumer, Kristin Casey, Jonathan Aguilar	D.R. Horton
Candice Caoile, Catalina Guinto	Landsea Homes
Metro Crossing Sales Team – Sales Managers – Eunice Chan, Gloria Lee, Dianna Novela Sanchez, Elli Chang; Sales Associates – Leily Kazemi, Medhat Saleh, Hao Nguyen, Vivian Tseng	Toll Brothers
Michael Thomas, Justus Yeung	Trumark Homes



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CATEGORY 35 - Sales or Leasing Manager of the Year

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CATEGORY 36 - Marketing Director of the Year

Winners to be announced at Award Ceremony

CATEGORY 37 - Customer Service Representative of the Year

Octavio Gonzalez	Shea Homes
Francisco Hermosillo	Landsea Homes
Sam Jacczak	Trumark Homes
Galen Wilcox	Richmond American Homes

CATEGORY 38 - Superintendent of the Year

Jose Alvarado	Richmond American Homes
Jose Cardenas	Landsea Homes
Brandon Emerson	Richmond American Homes
Richard Serrano	Trumark Homes

CATEGORY 39 – Associate Company, Person or Team of the Year **CANCELLED**

CATEGORY 40 - Escrow Coordinator of the Year

Winners to be announced at Award Ceremony

CATEGORY 41 - Design Professional of the Year

Winners to be announced at Award Ceremony

CATEGORY 46 - Purchasing/Options Agent/Team of the Year

Winners to be announced at Award Ceremony

CATEGORY 47 – Mortgage Person/Team of the Year

Winners to be announced at Award Ceremony



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